

Greater Vernon Holistic Healthfest

Natural Options for Body, Mind and Spirit

Saturday, March 28, 2009
10:00 a.m. - 5:00 p.m.
Vernon Center Middle School
777 Hartford Turnpike (Route 30), Vernon, CT
www.vernonhealthfest.com

OVERVIEW

The Vernon Youth Services Bureau and Conscious CT invite you to participate in our fourth holistic health fair educating area families about natural health alternatives, practitioners, and services available regionally. The fair will feature workshops, demonstrations, and two exhibit halls. It is intended to be a showcase for local centers, practitioners and artists. You are invited to participate as an exhibitor, vendor and/or workshop presenter in this unique opportunity to reach area residents. Through our advertising and publicity we draw visitors from well beyond Vernon. Exhibits will focus on health and wellness, with vendors offering gifts, crafts, and artwork. For massage and energy work practitioners we'll provide a quieter area for those that prefer it. Spiritually oriented area artists are also welcome. Approximately 800 people, including participants, attended our 2007 Healthfest. We're hopeful 2009 will be as successful. For more information see our online list of Frequently Asked Questions.

LECTURES, WORKSHOPS & DEMONSTRATIONS

Sorry, all workshop positions are full and we can no longer take applications for speaking.

There will be 16 presentations and demonstrations of 50 minutes each throughout the day taking place in classrooms; drumming will be in the Auditorium. Massage therapists and energy workers will provide hands-on demonstrations. We welcome proposals for workshops and demonstrations. The emphasis is on education and the focus is on children and families. Presenters will be selected representing a range of modalities and topics. Preference will be given to those not promoting products. Audio/visual aids are the responsibility of the speaker. There is no cost for exhibitors and a \$25 fee for non exhibitors.

EXHIBITOR INFORMATION

There will be about 70 9' x 8' exhibit spaces available. Exhibitors may sell products and services, although the town reserves the right to review and approve products. The cost for an exhibitor space is \$60 for informational booths where nothing is being sold, and \$85 if anything will be sold. Fees are payable with your application. Only a limited number of spaces have access to electricity. Exhibitors will be provided with one table with a tablecloth, 2 chairs and a sign with your business name and table number. Setup is from 8:00 - 10:00 a.m. There will be no food available to the public, but an optional boxed lunch will be available to exhibitors. Exhibitors are expected not to leave before the advertised 5 p.m. closing. Since the focus is on health there will be no readers or religious groups. No multi level marketing (MLM) or network marketing products please.

MARKETING, PUBLICITY & PROMOTIONS

The event will be advertised and promoted by large signs at 10 locations around town, by email, in Reminder Press area shopper guides and in holistic health publications. as well as through participants and area businesses. A program directory will list participants and speakers.

All proceeds will go to the Vernon Youth Services Bureau for Vernon children. Sponsorships are available. If interested contact Alan Slobodien at alan@vernonhealthfest.com.

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Exhibitor Application Form

Business Name: _____

Contact Person: _____

Address: _____

Town: _____ State: _____ Zip: _____

Phone: _____ E-mail Address: _____ Website: _____

Products or Services Represented (Town may review products to be sold for appropriateness):

Booths (\$60): _____

Additional fee to sell products (\$25/booth): _____

No. of buffet lunches at \$8/lunch: _____

Total Cost (Booths + Product Fee + Buffets): _____

Do You Need Electricity? _____

If a body/energy worker would you prefer a quiet area? _____

Signature: _____ Date: _____

Please include payment with application. The full fee will be refunded if written notification is provided by March 16. Make checks out to "Vernon Youth Services Bureau" and mail to: Jon Roe, Vernon Fair Committee, 70 Valley Falls Road, Vernon, CT 06066.

Questions: Jon Roe at (860) 875-4101, jon@vernonhealthfest.com. For latest information see our www.VernonHealthfest.com.