

Greater Vernon Holistic Healthfest

Natural Options for Body, Mind and Spirit

Saturday & Sunday, March 26 & 27, 2011

10 a.m. - 4 p.m.

Vernon Center Middle School

777 Hartford Turnpike (Route 30), Vernon, CT

www.vernonhealthfest.com

OVERVIEW

The Vernon Youth Services Bureau and Conscious CT invite you to participate in our fifth holistic health fair. The purpose of the fair is to educate area families about natural health alternatives, holistic modalities, and services available regionally. The fair will feature workshops, demonstrations, a raffle and two exhibit halls. It is intended to be a showcase for local centers, practitioners and artists. You are invited to participate as an exhibitor, vendor and/or workshop presenter in this unique opportunity to reach area residents. Through our advertising and publicity we draw visitors from well beyond Vernon. Exhibits will focus on health and wellness, with vendors offering gifts, crafts, and artwork. For massage and energy work practitioners we'll provide a quieter area for those that prefer it. Spiritually oriented area artists are also welcome. Approximately 1,000 people, including participants, attended our 2009 Healthfest. This year we've expanded to two days and we're hopeful 2011 will be even more successful. For more information see our online list of Frequently Asked Questions.

LECTURES, WORKSHOPS & DEMONSTRATIONS

Sorry, all workshop positions are full and we can no longer accept applications for speaking.

There will be 27 presentations and demonstrations, of 50 minutes each, taking place in classrooms. We welcome your proposal for workshops and demonstrations. The emphasis is on education and the focus is on children and families. Presenters will be selected representing a range of modalities and topics; preference will be given to those not promoting products. Audio/visual aids are the responsibility of the speaker. There is no cost for exhibitors and a \$25 fee for non exhibitors.

EXHIBITOR INFORMATION

There will be 75 9' x 8' exhibit spaces available. Exhibitors may sell products and services, although the town reserves the right to review and approve products. The cost for an exhibitor space for both days is \$100 for informational booths where nothing is being sold, and \$150 if anything will be sold. For a single day the cost is \$60 and \$85. Fees are payable with your application. Only a limited number of spaces have access to electricity. Exhibitors will be provided with one table with a tablecloth, 2 chairs and a sign with your business name and table number. Setup is from 8 - 9:45 a.m. Food will be available from vendors just outside the entrance. Exhibitors are expected not to leave before the advertised 4 p.m. closing. Since the focus is on health there will be no readers or religious groups. No multi level marketing (MLM) or network marketing products please.

MARKETING, PUBLICITY & PROMOTIONS

The event will be advertised and promoted by large signs at 10 locations around town, by email, in Reminder Press area shopper guides and in holistic health publications. as well as through participants and area businesses. A program directory will list participants and speakers.

All proceeds will go to the Vernon Youth Services Bureau for Vernon children. Sponsorships are available. If interested contact Alan Slobodien at alan@vernonhealthfest.com.

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Exhibitor Application Form

Business Name: _____

Contact Person: _____

Address: _____

Town: _____ State: _____ Zip: _____

Phone: _____ E-mail Address: _____ Website: _____

Products or Services Represented (Town may review products to be sold for appropriateness):

2 Days: Booth (\$100): _____ Additional fee to sell products (\$50/booth): _____

1 Day: Booth (\$60): _____ Additional fee to sell products (\$25/booth): _____

If one day: Saturday _____ Sunday _____

Total Cost (Booths + Product Fee): _____

Do You Need Electricity? _____ If a body/energy worker would you prefer a quiet area? _____

Signature: _____ Date: _____

Send application with Total Cost. The full fee will be refunded if written notification is provided by March 14.

Make checks out to "Vernon Youth Services Bureau"

Mail to: Jon Roe, Vernon Fair Committee, 70 Valley Falls Road, Vernon, CT 06066.

Questions: Jon Roe at (860) 875-4101, jon@vernonhealthfest.com.

For latest information see www.VernonHealthfest.com.